

Mael Schärz

Diver

 2x Gold international

 National team

 Goal: Junior European Championships

My story

At 8 years old, I jumped off the 1-meter board for the first time – out of spite. My older brother had claimed I would never dare. Today, I dive from 10 meters high, with somersaults and twists, in front of an international audience.

Diving is more than a sport to me – it's my outlet. 18 hours of training per week, school, competitions: the pressure is real. But the moment I stand on the board, block everything out and only the dive counts – that's when I'm free.

I'm from Thun, not from a high-performance center. There's no diving tradition here, no infrastructure like in Germany or China. But that's exactly what drives me: to show that you can reach the top from Switzerland too.

In 2024, I earned my spot on the junior national team with 2 gold medals at international competitions. In 2026, I want to compete at the Junior European Championships. Not because it will be easy – but because that's what I train for every single day.

I'm not offering you inflated follower numbers – but a real story. Of a 18-year-old who fights, who falls and gets back up, who shows what's possible with determination and discipline.



Why diving?



DIVING

Diving is a sport that inspires enthusiasm—both live and on social media. For sponsors, this means:

- Olympic discipline with international attention
- Niche sport in Switzerland – little competition for sponsors
- Combines courage, precision, strength and elegance
- Emotional images & videos – perfect for social media

***«I offer not just visibility –
but a real story.»***

Your benefits at a glance



REACH

1000+

Instagram Followers
(organic growth)

Ø 400 - 600 Story-Views
Ø 200 - 300 Post
Interactions



EVENTS & COMPETITIONS

Competitions per year
National & International

Swiss Championships
Madrid Open, Bergen
Open



MEDIA PRESENCE

Regional media coverage

Thuner Tagblatt
Berner Zeitung
Swiss Aquatics News



CONTENT

Action photos & videos
Behind-the-scenes
Competition highlights

Perfect for your channels!

YOUR ADVANTAGES

- ✓ Emotional connection to target audience
- ✓ Credibility through sports commitment
- ✓ Leverage niche – little competition

- ✓ Long-term benefits
- ✓ Authentic brand placement
- ✓ Young, active community

Sponsorship packages

BASE-PARTNER

CHF 500 / year

Your visibility:

- ✓ Logo on website (sponsor page)
- ✓ 1× Instagram post per year
- ✓ Digital sponsorship certificate
- ✓ Mention in all print materials

Ideal for:

Private individuals, small businesses

TRAVEL-PARTNER

CHF 1'500 / year

Your visibility:

- ✓ Everything from Base Package
- ✓ Logo on training clothing
- ✓ 2 Instagram posts + 4 Stories/year
- ✓ Mention in media interviews
- ✓ Signed competition thank-you card
- ✓ Invitation to training or event

Ideal for:

SMEs, sports-oriented brands

MAIN-PARTNER

from CHF 3'500 / year

Your visibility:

- ✓ Everything from Travel Package
- ✓ Logo on competition clothing + bag
- ✓ 4 posts + 8 Stories/year
- ✓ Exclusive content for your channels
- ✓ Biannual reports

Ideal for:

Companies with CSR focus, premium brands

Individual solutions possible
Material sponsorship / Project funding

My journey

2023



2024



2025



2026



JSM 🥈🥉

International qualification

Madrid & Bergen 🥇🥇
Junior national team ★

Junior European Champion-
ships (goal)



1000+ Followers



8 competitions 2026



5+ media reports



Junior European
Championships 2026

Contact



«Let's write a success story together.»



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